

Schools Fundraising

Every Penny Counts

£2,000 may sound like a large amount of money but every penny raised really does count. You need to break the total down and decide: -

1. how much can you raise by child-initiated fundraising (we have included an A-Z of ideas to get you started)
2. how much you can raise by approaching those running businesses in your local community for contributions
3. how much you could get match funded by companies who run such schemes (again, a list of some who run those schemes is enclosed)

Collection Boxes

Ask your pupils to collect their spare change and bring it in and ask shops and local businesses in your area to collect spare change from their customers on your behalf.

Donation Envelopes are a great way to help you raise money. You could distribute these round your local area.

We can provide you with templates for printing box labels or donation envelopes.

Sell that which is already being made

Many pupils in schools make things, from cakes and food to pieces of art and design projects. These could be sold to family members or to local businesses to raise funds for the project.

Pubs, Clubs and Bars

Pubs, Clubs and Bars are great hunting ground for small charitable contributions. Get staff members to visit those in your local area and ask them to collect spare change or hold small promotions or events to raise funds for your pot.

Support can mean anything from a weekly quiz night or monthly entertainment evening, to a one-off fundraiser. Some pubs and clubs don't hold events but are quite happy to collect spare change.

Restaurants and Cafes

Approach your local restaurants and cafes and ask them to ask their customers to add £1 to their bill to go towards the fundraising efforts

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Staff Fundraising - CHALLENGE EVENTS

Challenge events such as organised Bike Rides, races, abseils, walks etc., are a great way for your staff to get involved too! An individual can easily generate £100 in sponsorship from family and friends in a challenge of their choosing. Find 5 members of staff who will do something and that's a quarter of your target achieved!

You can get involved from the Great North Run to the London and Paris Marathons, in a whole host of challenge events. Whether it be canoeing, cycling and mountain climbing or swimming the Channel, there are so many things you can do, it would be impossible to list them all here. You can choose to do your own thing or there are lots of challenge event companies that will help you in your quest to raise money by doing something a little more unusual.

Bucket Collections and Bag Packs

Bucket collections in high-footfall areas such as Shopping Centres or supermarkets on a Saturday can be very lucrative for very little effort.

Bag Packing is also a good way of raising funds. If you have pupils at 10 checkouts in a supermarket they can raise a decent amount of money in a 4-hour period (you need to swap them about).

Match Funding

There are a great many companies who will match fund (some to a limit) fundraising undertaken by their employees. If your staff or pupils are related to people working in these companies, they could persuade them to get involved. It may be that they help bake cakes or take things to sell to their friends and colleagues. So long as they get involved in the fundraising somehow, the companies will donate towards their efforts.

Please see our separate [Blog](#) on companies who will match fund

Pupil Fundraising

There are many ways in which your pupils can raise money themselves. Some take more imagination and planning than others and some are very simple.

Try to encourage your pupils to come up with their own ideas of how money could be raised. This A-Z suggestion list might help them start!

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A

Aerobics marathon - Get the whole school involved and get fit at the same time as raising funds.

Art competition - Pay to enter and ask your art teacher to judge the winner.

Auction of promises - Pupils offer themselves to the highest bidder to do jobs and tasks

B

Baby photo competition - Get your class to bring in their baby photos and see who can guess who is who.

Badminton tournament - Challenge your classmates and ask your PE teacher to keep score. Donate the entry fee to the charity.

Book sale - Ask family and friends to donate their old books and sell at a school fete.

C

Cake sale - Bake and sell some tasty treats and donate the proceeds to the charity.

Car boot sales - Raise money while getting rid of all those unwanted bits and pieces.

Car wash - Donate your earnings and help out family and friends at the same time.

Challenge the Teacher - Challenge your teacher(s) to compete with pupils at a given task or complete a task set by you, the pupils (this could be mental or physical)

Computer games marathon - Run a sponsored Xbox/Playstation game-a-thon

Cover a distance with coins - See how far around your school you can get with a trail of 50p pieces

D

Disco - Dance the night away and donate the entry fee to the charity.

Dog walking - Walk your friends' and neighbours dogs in exchange for a donation

Dress down day - Make a donation and come to school in your own clothes for a day.

Duck Race - Run a duck race in your local stream or river. Sell numbered ducks, the winner gets a prize

E

Ebay - Sell all that stuff in your attic on the ebay auction website. Then donate 10 - 100% of the profits.

Egg and spoon race - Combine this with your school sports day and get parents and teachers to take part.

End-of-year party - Pay an entry fee and organize a competition. The winner gets a prize and the proceeds go to the charity.

Extreme Olympics - Combine this with your school sports day and get parents and teachers involved.

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F

Fancy dress - Come to school dressed as your favourite superhero.

Fete or bazaar - Ask parents and teachers to help you organise a fete or bazaar. You can even sell our charity merchandise and Christmas cards on the day.

Film night - Charge entry and sell drinks or popcorn to boost your fundraising

G

Guess the... - Weight of a cake/sweets in a jar/name of the doll. Just about anything/anybody.

Go without - Give up your favourite food, computer games or watching TV and ask family and friends to sponsor you.

H

Halloween Party- Serve up slimy jelly worms, maggot stew and mozzarella eye balls and ask guests for a donation to the charity.

Head shaving - Get sponsored to shave your head

Holiday help - Look after someone's pets whilst they're on holiday and donate your earnings to the charity.

I

It's a knockout - Challenge your friends to a competition.

International themed day - Get your class to each bring in a small dish from a different culture. A tasty treat for lunch-time.

J

Jumble sale - Get parents and teachers to donate unwanted items and donate the proceeds.

Jewellery making - Buy your own beads and make necklaces and bracelets to sell to your friends.

K

Karaoke - Sing songs for charity and have fun at the same time.

Knit - Get knitting and sell what you make.

L

Lunch-time variety performance - So you think you can sing, dance or do magic tricks? Donate the entry fee.

Learn something new - Ask family and friends to sponsor you and discover a new talent at the same time.

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M

Mini walk/run - Organise your own sponsored walk or run

Mad hat day - Who will come to school wearing the wackiest hat? Make a donation to the charity.

N

Netball Tournament - Challenge your teachers, bring in the spectators and let the games begin.

Nearly new sale - Ask your family and friends to donate nearly new clothes and sell them at your school fete.

Non-uniform day - Fed up with wearing the same clothes everyday? Pay £1 to dress however you like. Or wear the silliest clothes you can find and get sponsored for the embarrassment.

O

Obstacle Course - Get active and raise money for your school.

Odd jobs - Tidy your bedroom or water plants and donate your earnings

P

Paper airplane competition - How far will yours fly?

Q

Quiz - Films, music, pop stars quiz.

Question time - It's your turn to quiz the teachers about their favourite subject.

R

Raffle(s) - Hold a raffle for something that will be coveted by all pupils – go home early one day, wear your pyjamas to school etc., or for a physical prize OR a 50/50 raffle where the winner wins half of the money raised and the other half goes to the pot

Read - Get sponsored to read as much as you can in a given time.

Roller disco - Great fun and good exercise too.

Run - Get moving and involve the whole school in a fun run.

S

Spelling bee - Get the whole school involved in a spelling or times table fundraiser.

Sponsored silence - Who can stay quiet the longest?

Swimathon - Get your PE teacher to help you organize a charity fundraiser with your class.

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T

Teachers' got talent - Let your teachers entertain you.

Three-legged race

Tuck shop - Get baking and donate some sweet treats or savoury snacks to sell at break time. Donate the proceeds to the charity.

U

Unusual hair day - Who will create the wackiest hairstyle?

Unwanted gifts sale - Ask family and friends for unwanted birthday or Christmas presents and sell them at your school fete.

V

Valentines Day - Make cards and sell them to family and friends.

Vegetable eating - Get your family to sponsor you to eat your greens.

W

Walk - As a school, youth group or with friends and family, join in the Marsden March.

X

X Factor - Could you be the next Matt Cardle, Alexandra Burke or JLS? Show off your talent and raise money for charity.

Y

Yo Yo competition - Charge an entry fee and see who can keep their Yo Yo going the longest as well as who can perform the most creative trick. The winner gets a prize.

Z

Zany tie day - Design your own funky tie to wear to school.

Third Party Fundraising

There are a number of organisations who will support schools in fundraising by producing cards, tea towels, mugs etc designed by pupils, paid for by their parents and friends, and then they make a contribution back to the school. Companies we have used in the past include Cauliflower Cards (www.cauliflowercards.co.uk) and Majestic Publications (www.majesticpublications.co.uk)

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